



# HOW ATS CUSTOMERS ARE USING THEIR RADAR SPEED DISPLAYS and MESSAGE SIGNS

Read how other ATS customers are maximizing resources, strengthening community relations and reducing road congestion with their radar signs and message boards. Discover new ideas to apply in your own community.



## Clear Complaints

The village of Glenview, Illinois, recently featured ATS SpeedAlert 18 radar speed displays during their Illinois Distracted Driving Awareness Week. Using the signs' messaging capabilities, they shared information and generated awareness about the dangers of distracted driving. The village also uses the SpeedAlert 18 signs mounted temporarily on poles to address local neighborhood complaints regarding speeding. They gather speed data from the signs and generate reports in TraffiCloud, which are shared with the public to address and resolve speeding concerns.

## Event Notifications and PSAs

One ATS customer utilizes their InstAlert 18 variable message board at events, for example using a hitch to mount the sign to the back of the last car in a march or parade to alert the public to expect delays. Another time, they drew an image of a Rx pill bottle on the sign to promote Drug Bring Back Day. Portable message signs are ideal when you need to alert drivers in emergency situations such as a tornado watch or other inclement weather, or for Amber or Silver Alerts when time is of the essence.





### Pedestrian Safety

The police department in Denton, Texas, uses their SpeedAlert 24 mounted on a portable, lightweight ATS 5 Trailer to assist with pedestrian crossing at events such as the annual Arts and Jazz Fest. The majority of the time, though, they move the speed trailer where it's needed to address and clear speeding complaints. When the public sees your radar speed displays on the road, they know you're doing your part to calm traffic and address community concerns.

**Our signs can be mounted on trailer, pole, stand or vehicle.**

### SPEEDALERT 24 and ATS 5 TRAILER



**SHIELD 15 on pole**



**INSTALERT 24 on hitch mount**

**Engineered and Manufactured in the USA**