

# Manage Traffic and Share Information Throughout Large Events

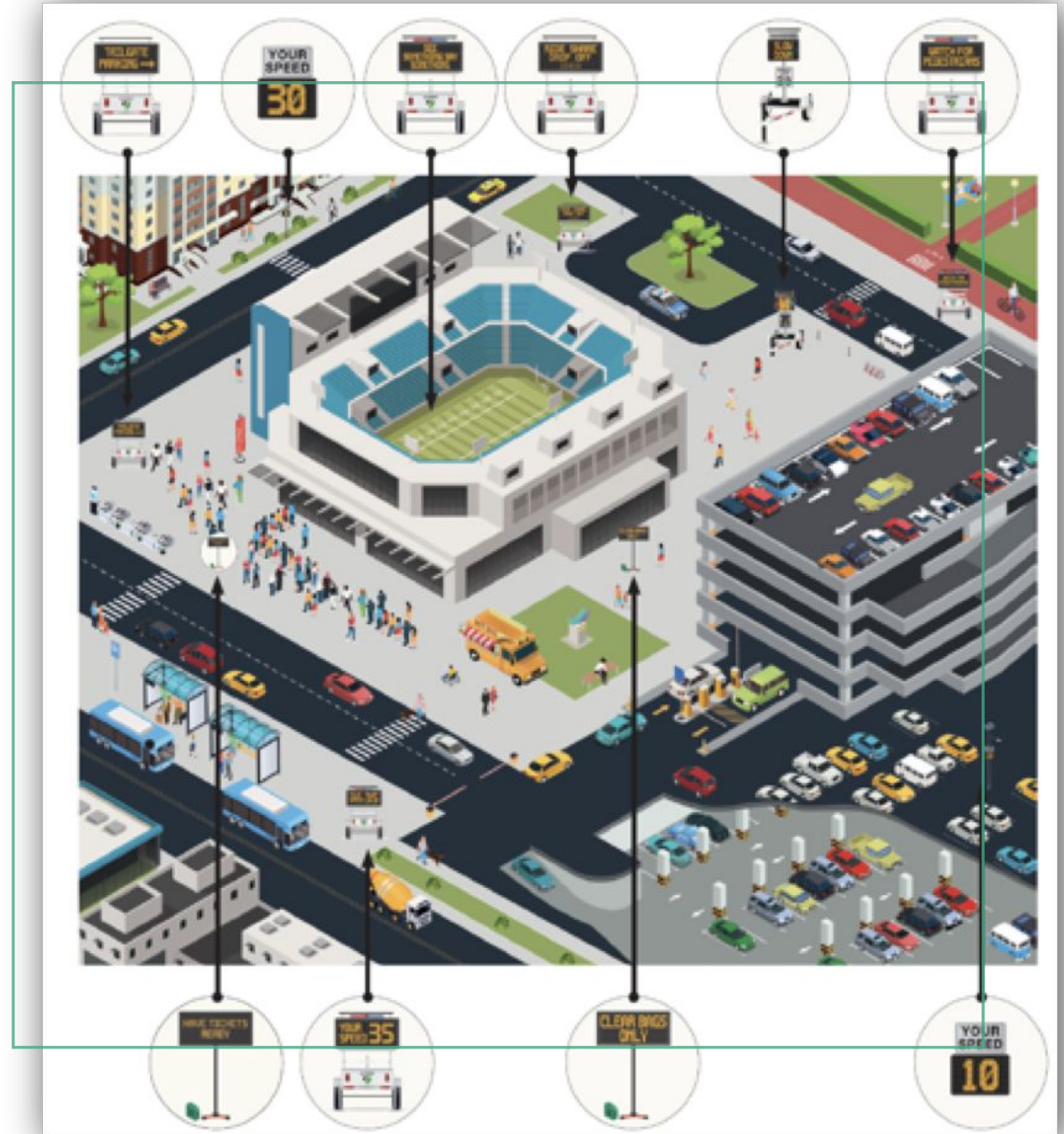
A Presentation for Professional and Collegiate Stadiums

**ALL TRAFFIC**  
SOLUTIONS



# ABOUT ALL TRAFFIC SOLUTIONS

- Headquartered in Virginia
- Provide simple solutions for information sharing and traffic management at professional and collegiate stadiums
  - Portable variable messaging and radar speed signs
  - Patented TraffiCloud<sup>®</sup> software: real-time data and analytics
  - Remote management from any Internet-connected device



All ATS products are made in the USA  
with US-based service and support

# CUSTOMERS: OVER 170 STADIUMS AND COLLEGES



# Connected Traffic Signs

**ALL TRAFFIC**  
SOLUTIONS





# PREVENT TRAFFIC BACKUPS & IMPROVE COMMUNICATION

- **Direct** guests around the inside and outside of the venue, designated pick-up and drop-off areas, available parking areas
- **Get guest in and out faster** by indicating event guidelines, entrances and exits
- **Share** ticketing information, directions to VIP areas and seating sections, emergency alerts, stadium rules and other info with high visibility
  - Messages can be sent remotely to all signs (guests and staff do not need to download a mobile app)
- **Promote** upcoming events in advance



# PREVENT TRAFFIC BACKUPS & IMPROVE COMMUNICATION

WITH PORTABLE VARIABLE MESSAGE SIGNS YOU CAN MANAGE REMOTELY



## Key features include:

- Remote management –
  - Schedule and change messages from one/any location
  - Push different messages to each sign or the same message to all signs, simultaneously
  - Monitor signs remotely
- Portability - Fast set up and deployment
- Versatility – Simple universal mounting and power options
- Durability – withstands inclement weather



# PORTABLE VARIABLE MESSAGE SIGNS YOU MANAGE REMOTELY

## Multiple Mounting Options





# KEEP GUESTS SAFE AND INFORMED

- **Grab guests' and drivers' attention**
- **Broadcast security policies, venue rules and emergency alerts**
- **Reduce speeding** in parking, event and other high-traffic areas and roads
- **Improve guest relations** (they see the sign, they have peace of mind)





# KEEP GUESTS SAFE AND ALERT

WITH RADAR SPEED & MESSAGE SIGNS THAT CAN COLLECT DATA





## THESE PORTABLE SIGNS MAKE IT EASY TO:

- Direct drivers to available parking and rideshare pick up/drop off areas
- Help guests navigate entry and exit with ease
- Rapidly share safety alerts throughout your venue
- Ensure people are aware of venue policies
- Manage traffic flow and help lessen congestion

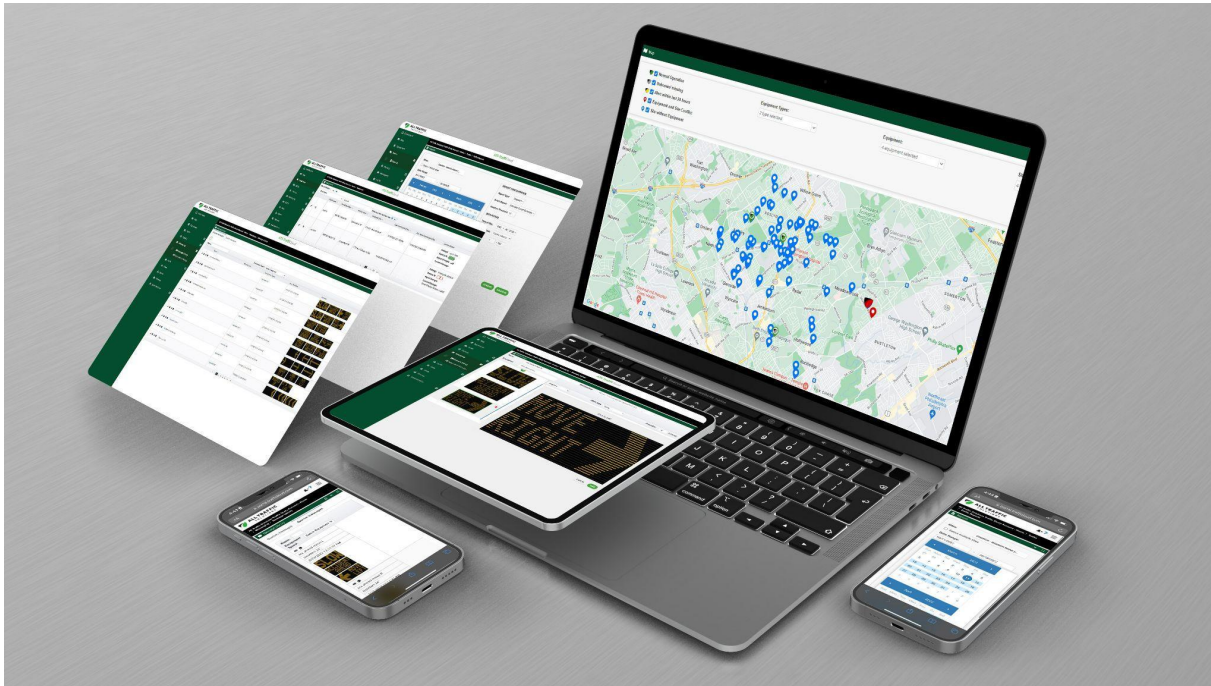


*Change and schedule sign messages remotely via a secure online portal*



# MANAGE TRAFFIC DATA & EQUIPMENT

WITH A USER-FRIENDLY REMOTE TRAFFIC MANAGEMENT SOFTWARE

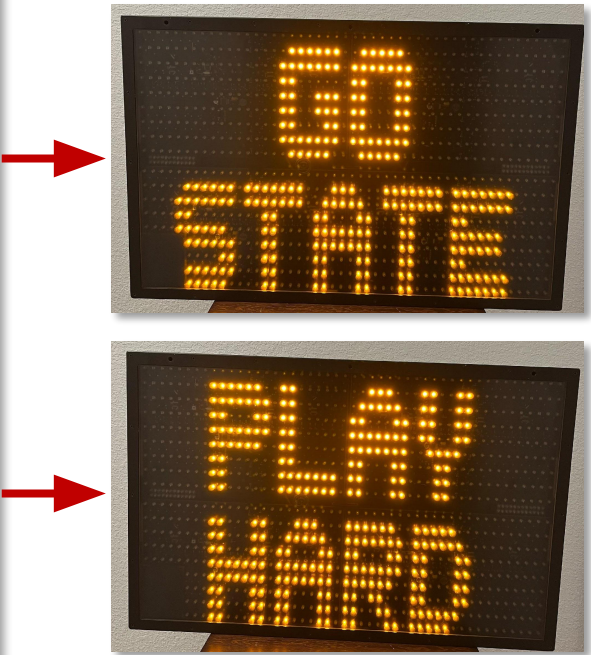
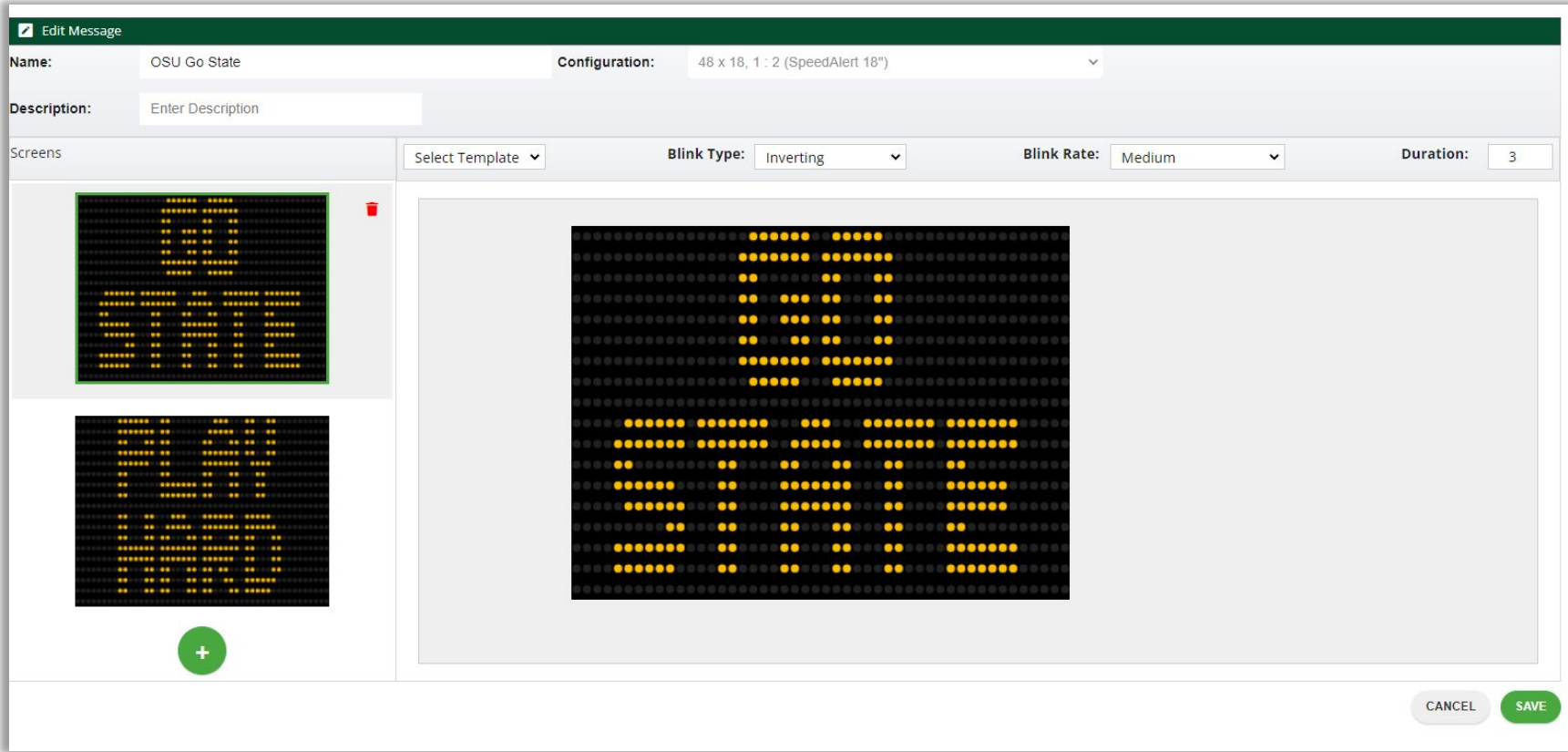


## Key features include:

- Schedule and change messages and graphics on all or individual signs
- Equipment Management – GPS tracking, custom user settings
- Set alerts – low battery, tampering, excessive speeding
- Data collection & reporting – speed, volume, time
- Run and share ready-made reports



# SCHEDULE, CHANGE AND BROADCAST MESSAGES REMOTELY



InstAlert 18

TraffiCloud® Message Suite



# ACCESS LIBRARY OF MESSAGES & SAVE CUSTOM MESSAGES

Message Library

Custom messages System messages

Name:  Equipment Types: Select Equipment

	Name	Description	Equipment Types	Last Modified	Screens
	Nittany Lions		SpeedAlert 24"	8/4/2022 3:21:26 PM	
	Go Browns		SpeedAlert 24"	8/4/2022 3:09:26 PM	
	Go Falcons		SpeedAlert 24"	8/4/2022 3:05:24 PM	
	Ride Share Dropoff Left		SpeedAlert 18"	8/4/2022 1:35:22 PM	
	Slow for Pedestrians		SpeedAlert 24"	8/3/2022 3:39:54 PM	
	Crosswalk Ahead		SpeedAlert 24"	6/17/2022 9:50:27 AM	
	See Something Say Something		SpeedAlert 24"	6/17/2022 9:48:01 AM	
	Parking Lot Full		SpeedAlert 24"	6/17/2022 9:45:14 AM	
	chevron left-copy		SpeedAlert 18"	4/4/2022 11:15:47 AM	



# CREATE CUSTOM GRAPHICS

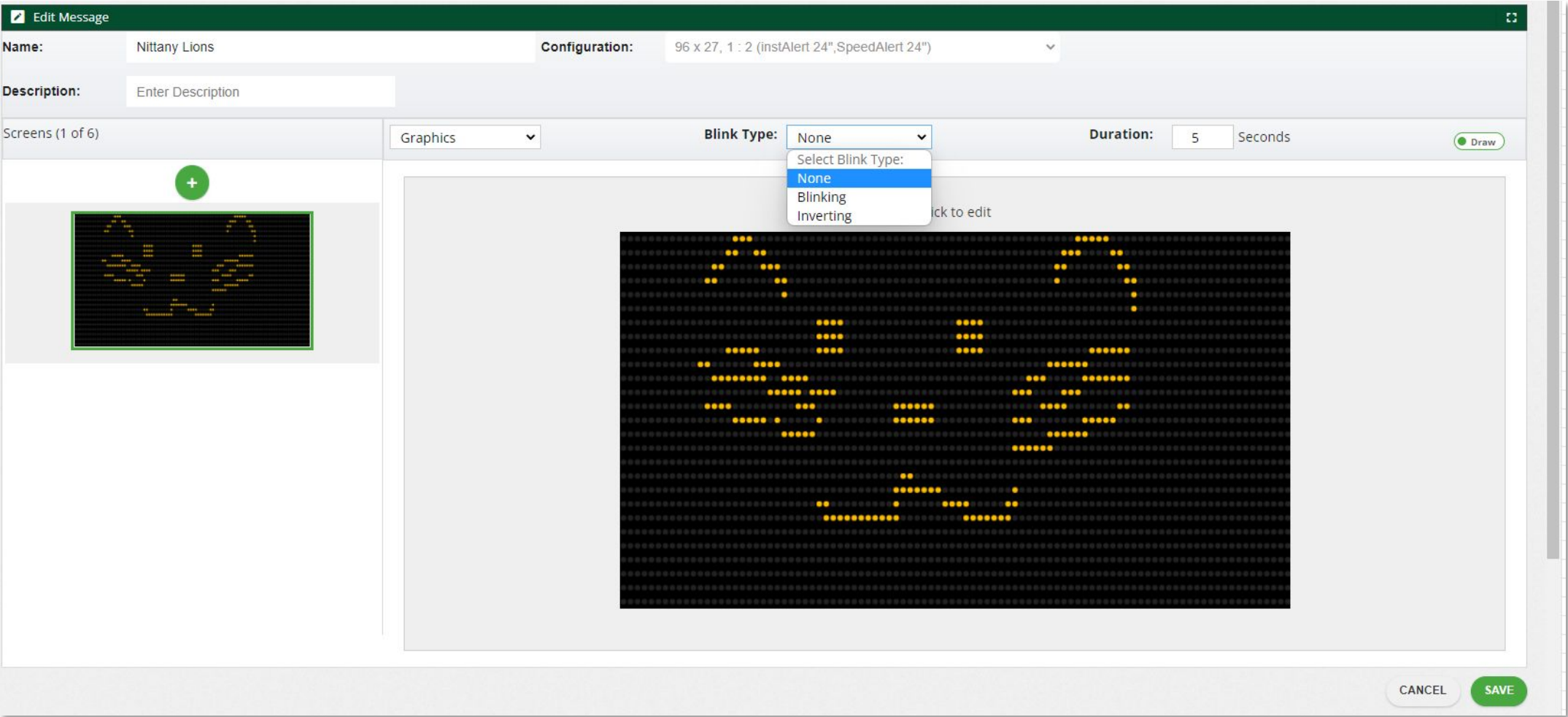
**Edit Message**

Name: Nittany Lions Configuration: 96 x 27, 1: 2 (instAlert 24",SpeedAlert 24")

Description: Enter Description

Screens (1 of 6) Graphics Blink Type: None Duration: 5 Seconds Draw

Select Blink Type:  
None  
Blinking  
Inverting



Click to edit


CANCEL SAVE





# CHANGE MESSAGES ON MULTIPLE SIGNS

**Bulk Message** ✕



<input checked="" type="checkbox"/>	Nickname <small>⌵</small>	Serial Number <small>⌵</small>	Last Communication <small>⌵</small>	Est. Next Communication <small>⌵</small>	Assigned Site	Current Message
<input checked="" type="checkbox"/>	ATS110F	189707220110F01	2022-06-21T18:47:23.276Z	2022-06-21T19:02:23.276Z		InstaMessage
<input checked="" type="checkbox"/>	atsTrainerJR	18970822010130	2022-08-04T19:25:44.083Z	2022-08-04T19:40:44.083Z		Unknown

⏪ ⏩ 1 ⏪ ⏩ 20 ▾


CANCEL SEND



# PRESCHEDULE MESSAGES

Daily Schedule

+ NEW WINDOW SORT

00:00	to	14:00	Sign Mode:	Display Off			
14:00	to	16:00	Sign Mode:	Single Message	<input checked="" type="checkbox"/> Enable Camera	<input type="checkbox"/> Enable Aux Output	
Reduce Speed Limit By 0 MPH							
<input type="checkbox"/> Reduce Blink Trigger by 0 MPH <input type="checkbox"/> Reduce Strobe Trigger by 0 MPH							
Msg to Show: Ride Share Dropoff Left							+ EDIT CHOOSE FROM MESSAGE LIBRARY
							
16:00	to	19:00	Sign Mode:	Display Off			
19:00	to	21:00	Sign Mode:	Single Message		chevron left-copy	
21:00	to	00:00	Sign Mode:	Display Off	<input checked="" type="checkbox"/> Enable Camera	<input type="checkbox"/> Enable Aux Output	
Reduce Speed Limit By 0 MPH							
<input type="checkbox"/> Reduce Blink Trigger by 0 MPH <input type="checkbox"/> Reduce Strobe Trigger by 0 MPH							

# GET TAMPER ALERTS

## Preview



Timestamp : 4/29/2022 11:14:11 AM

Image Type : Tamper Event

Site : Site

Device : atsTrainerJR

Picture Quality : Medium

Retain this image past 6 months? :  No

Comments :

PRINT

DELETE

CLOSE

SAVE

NEXT





# Tech-Ready Trailers

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# FLEX, ALPR Camera-ready, Surveillance-ready Trailer Uses

Mobility and Flexibility to Rapidly Deploy and Power the Technology You Need To:

- Calm traffic
- Direct traffic
- Share information
- **Power the technology of your choice**  
(cameras, sensors)

ATS 5 FLEX

- Calm traffic
- Direct traffic
- Share information
- **Power the Automatic License Plate Reader system of your choice**

ALPR CAMERA-READY

- Calm traffic
- Direct traffic
- Share information
- **Power the surveillance camera system of your choice**

SURVEILLANCE-READY

ALL TRAFFIC  
SOLUTIONS



# ATS 5 FLEX Trailer

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- **Dimensions:** 66.50 in. H x 62.50 in. W x 61.50 in. D (stowed)
- **190 Trailer Weight:** 1,100 lb. with 900Ah battery capacity
- **380 Trailer Weight:** 1,200 lb. with 900Ah battery capacity

*Rapidly deploy the tech tools you need wherever you need them, with extended runtime.*

The ATS 5 FLEX Trailer provides a portable solution to power technology such as AI cameras, Sensors, Hazmat Readers, etc.



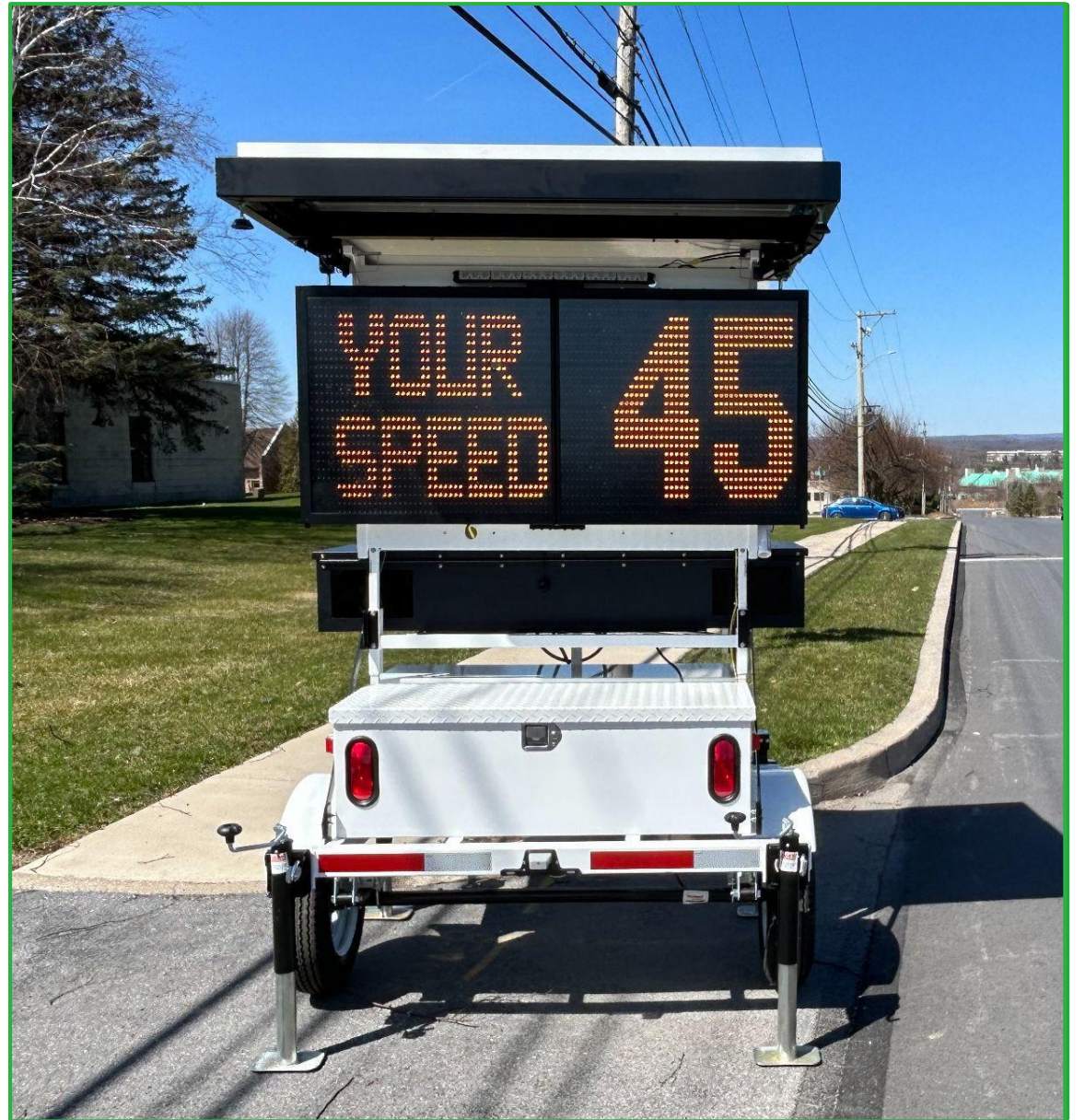
NEW TONIGHT

**ARTIFICIAL INTELLIGENCE TRAFFIC CAMERAS**  
PRINCE GEORGE'S COUNTY CITIES LOOK TO NEW TECH FOR SAFER ROADS



# 190/380 ALPR Camera-Ready Trailers

- **Dimensions:** 66.50 in. H x 62.50 in. W x 61.50 in. D (stowed)
- **190 Trailer Weight:** 1,100 lb. with 900Ah battery capacity
- **380 Trailer Weight:** 1,200 lb. with 900Ah battery capacity



# ALPR Camera-Ready Trailer Partners

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**MOTOROLA**  
SOLUTIONS

flock safety



# ALPR Camera-Ready Trailer Designs



*Crossbar  
mounting option*



*Camera  
enclosure box  
option*



*Recessed camera  
compartment  
option*



# Surveillance-Ready Trailer

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- **Dimensions:** 66.50 in. H x 62.50 in. W x 61.50 in. D (stowed)
- **Trailer Weight:** 1,224 lb. with 900Ah battery capacity and telescoping mast
- **Telescoping Mast Height:** 22 ft. including ground clearance



# QUESTIONS?

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# For More Information:



866-366-6602



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