



**ALL TRAFFIC**  
SOLUTIONS



OVER  
**24 YEARS**  
OF SERVICE TO  
LAW ENFORCEMENT

Connected Solutions for Better Safety Outcomes

**PORTABLE TRAFFIC CALMING & PUBLIC  
SAFETY TOOLS FOR LAW ENFORCEMENT**

AllTrafficSolutions.com



MADE IN THE USA



## Calm Traffic, Improve Public Safety & Resolve Speeding Complaints Efficiently

ATS makes portable, rugged traffic safety solutions for law enforcement that deliver measurable results while saving you time.

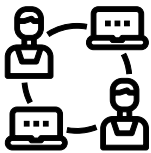
## TRUSTED BY THOUSANDS OF LAW ENFORCEMENT AGENCIES NATIONWIDE

Most ATS signs are still in use after 10 or even 15 years! Here's why:



### PORTABILITY & FAST SETUP

One person can quickly mount our signs on a portable post, pole, vehicle hitch, or trailer. Easily move signs around as your needs change!



### REMOTE MANAGEMENT

Change and schedule sign messages, view the status and locations of all your signs, access traffic data, and set up text or email alerts for low batteries and tampering through our secure online TrafficCloud® portal.



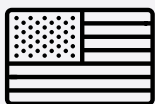
### DURABLE CONSTRUCTION

Our signs are shatterproof, graffiti-resistant, and weatherproof to withstand heavy rain, snow, extreme temperatures, and high winds.



### WORLD-CLASS CUSTOMER SUPPORT & WARRANTIES

We proudly back our products with US-based customer support, complimentary one-on-one product training sessions, and industry-leading warranties, including our Premier Care warranty which offers hardware defect repairs for the entire product lifespan and discounts on other repairs and accessories.



### MADE IN THE USA

ATS signs and trailers are engineered and manufactured in the United States in compliance with the Buy America Act and the Buy American Act.

“I can see a significant change in speed patterns in the Township. I really can’t say enough good things about the sign and about All Traffic Solutions.”

Chief Shawn Rentz, Kinsman Township (OH) Police Department

## SHIELD RADAR SPEED SIGN

*Effectively reduce speeding and resolve neighborhood speeding complaints with portable signs that are easy to move as needed.*

### TRAFFIC CALMING

Display the speed of approaching vehicles and flash a strobe to warn speeding drivers to slow down.

### DATA COLLECTION

Collect speed and volume data and download ready-made reports through TraffiCloud to efficiently resolve speeding complaints.

### PORTABILITY

Shield is easy to securely install on a signpost in a matter of minutes, and is lightweight without compromising on durability.

### Shield 12



Standard yellow compact 'YOUR SPEED' sign and optional violator alert



Optional white compact 'YOUR SPEED' sign and optional violator alert



ATS 3 trailer mount



Optional yellow full-size 'YOUR SPEED' sign wrap

### Shield 15



Optional white full-size 'YOUR SPEED' sign wrap



Standard yellow compact 'YOUR SPEED' sign and optional violator alert



ATS 3 trailer mount



Optional white compact 'YOUR SPEED' sign and optional violator alert

“The speed sign is so versatile and the quality is second to none. The possibilities seem endless for its use in our town.”

Chief Chris Hatton, Sylva (NC) Police Department

## SPEEDALERT RADAR MESSAGE SIGN

*Reduce speeding, share information, and collect traffic data with one multipurpose and portable sign.*

### SPEED-DEPENDENT MESSAGING

Show the speed of approaching vehicles and display custom messages to drivers traveling at different speeds. Warn speeding drivers to slow down and thank compliant drivers for driving safely.

### DATA COLLECTION

Collect speed and volume data, even while the sign is in message mode.

### VARIABLE MESSAGING

Use as a variable message sign to display multiple screens of custom text and graphics.

### SpeedAlert 18



Signpost mount with optional red and blue violator alert



Hitch mount with optional red and blue violator alert



ATS 3 trailer mount with optional red and blue violator alert



Standard yellow compact 'YOUR SPEED' sign

### SpeedAlert 24



ATS 5 trailer mount with optional red and blue violator alert



Portable post mount



Hitch mount

“Our Police Department utilizes our ATS signs daily. They operate 24/7 around the clock in over four different locations across our town. They are always in the public view... [they] have been a huge blessing to our agency.”

Matthews (NC) Police Department

## INSTALERT VARIABLE MESSAGE SIGN

*Rapidly display custom messages wherever needed with portable and easy-to-use variable message signs.*

### VERSATILE MESSAGING

Display up to six screens of custom text and graphics.

### RAPID DEPLOYMENT

Mount InstAlert on a portable post, pole, trailer, or vehicle hitch in just a couple of minutes.

### PORTABILITY

InstAlert is the only variable message sign on the market that folds in half, making it easy to carry and transport in the trunk of a car.

### InstAlert 18 & InstAlert 24



InstAlert 18

InstAlert 24 on a portable post

InstAlert 24 on an ATS 5 trailer

InstAlert 24 on a hitch mount



**Exclusive  
Folding Design  
for Easy  
Transport!**



## SPEED & MESSAGE TRAILERS

*Combat your toughest traffic safety & messaging challenges with rugged, state-of-the-art trailers that are easy to maneuver as your needs change.*

### ATS 5 TRAILER

Large enough to quickly catch motorists' attention while still being compact enough to fit on narrow road shoulders and medians.

- Ideal for mounting larger signs
- Deliver messages and speed awareness with high visibility
- Can come equipped with a red and blue violator strobe bar to flash at speeding drivers



### ATS 3 TRAILER

Eliminates the need for a permanent pole to mount your smaller radar speed and message signs on.

- Compact and convenient to deploy
- Pole rotates 360 degrees so you can point your sign in any direction
- Perfect for resolving neighborhood speeding complaints



“By maximizing limited staffing, this technology will allow for the effective deployment of resources to areas in need, improving overall public safety.”

North Bend (Oregon) Police Department

## TECH-READY TRAILERS

*Rapidly deploy, power, and relocate the technology\* you need in the field using mobile and multipurpose trailers.*

### ATS 5 FLEX TRAILERS

Provides flexibility and mobility when deploying cameras, sensors, and detection technologies.\* Multiple configuration options are available to best support your choice of add-on equipment.

Optional configuration locations to mount equipment include:

- Crossbar at top of trailer
- Middle of trailer frame
- Compartment on back of battery box
- Trailer hitch



### SURVEILLANCE-READY TRAILERS

Quickly deploy and power surveillance cameras wherever needed and easily move them around as needed.

- Detachable telescoping mast extends to 22' when fully deployed and is compatible with most surveillance cameras.\*
- Perfect for enhancing safety and security at large events or other areas of interest



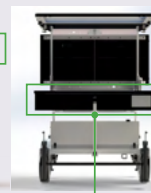
### ALPR CAMERA-READY TRAILERS

Quickly deploy and power automatic license plate recognition (ALPR) cameras\* wherever needed and move them around as needed.

- Compatible with many different ALPR cameras
- Multiple configurations are available to house cameras
- We partner with leading ALPR providers to seamlessly install their camera systems on trailers



Crossbar mounting option



Camera enclosure box option



Recessed camera compartment option

\*Cameras and other add-on equipment such as cameras must be purchased separately from a vendor of your choosing.

“I have to say, right from the beginning, All Traffic Solutions has shown excellent customer care. I have been telling other towns about your products.”

Danbury (CT) Police Department



## TRAFFIC COUNTER & CLASSIFIER TECHNOLOGY

*Effortlessly collect traffic data wherever needed.*

Deploy on a roadside signpost in under 5 minutes to run hassle-free traffic studies.

- Collects accurate information on vehicle counts, speeds, and classification (S,M,L).
- Capture traffic data for up to four lane roadways bidirectionally or for two lanes of traffic, moving in the same or opposite directions.
- Built-in battery pack provides 11-21 days of runtime and recharges fast, ensuring minimal downtime. Devices can also be solar-powered to achieve unlimited runtime!\*
- Data can automatically upload to TraffiCloud®, enabling you to generate custom, ready-made reports in PDF form for easy sharing.



## SPEED LIDAR

- True color heads-up display
- High resolution rear matrix display with auto-blacklight
- Obstruction mode allows targeting through tree limbs, wires and fences
- 6000-ft. range
- 24-32 hours of operation with two C batteries



## COMPACT LIDAR

- Unique vertical grip and cushioned brow pad eyepiece provide comfort and stable targeting
- Weighs only one pound with batteries
- Unity magnification heads-up display sighting system for rapid target acquisition and less eye strain
- 3000-ft. range
- 16 hours of operation with two AA batteries

\*Dependent upon weather conditions and device placement

 MADE IN THE USA

**ALL TRAFFIC**  
SOLUTIONS



**GIVESBACK**

## ATS GIVES BACK

We know that law enforcement agencies in smaller communities have a need for our signs but lack funding.

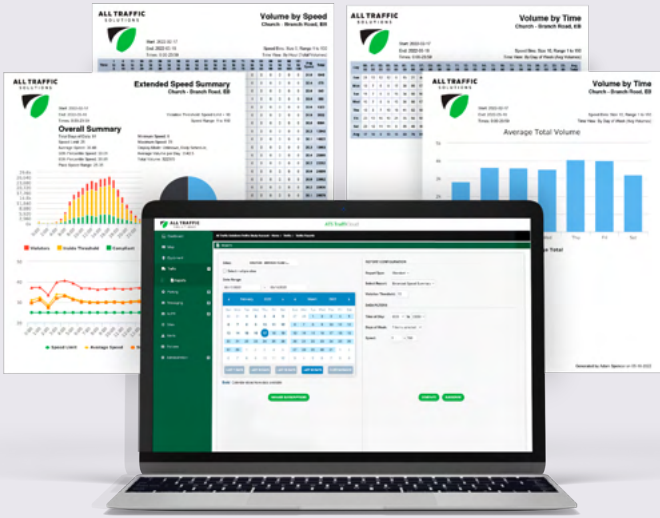
That's why each month, we donate a radar speed display sign to an agency in need.

**TO LEARN MORE AND APPLY VISIT:**

[AllTrafficSolutions.com/atsgivesback](http://AllTrafficSolutions.com/atsgivesback)







# Access All Your Traffic Safety Devices and Data in One Place with TraffiCloud

TraffiCloud is a secure and user-friendly cloud-based portal. Securely access, monitor, and manage all your traffic devices, messaging, and data from any Internet-connected computer or smartphone.

TraffiCloud empowers you to make informed decisions and optimize enforcement with ready-made traffic data reports.

**ATS**  
**TraffiCloud**®



## Remotely Manage Traffic Devices

Don't waste time driving to and from your traffic safety equipment only to monitor or update it. With TraffiCloud, you can do the following remotely, from anywhere, using any internet-connected device:

- Ensure that devices are on, properly functioning, and have adequate battery levels
- Change and update settings on all devices
- Design and deploy custom messages to one sign or multiple signs at once
- Schedule different messages for specific days and times
- Review, edit, print, and act on any useful images captured by devices



## Set Alerts

Set up automatic text or email alerts for incidents like low battery levels, high speeds, tampering, new sign locations, and more.

You have complete control over which situations warrant alerts and who will receive the notifications.



## Generate Ready-Made Reports

TraffiCloud makes resolving complaints and sharing data easier than ever.

TraffiCloud automatically uploads new data into a centralized SAS70-certified environment daily, and you can quickly generate ready-made reports in an easily-sharable PDF format.

Create reports on-demand at any time or schedule them for regular delivery to your email inbox for maximum convenience.



## Premier Care Warranty

With your TraffiCloud subscription, you'll also get a perpetual Premier Care warranty on all your All Traffic Solutions products.

Premier Care gives you:

- Remote diagnostics and hardware defect repairs for the entire product lifespan
- 50% discount on repairs due to accidental damage or vandalism
- 50% off additional accessories for devices (brackets, batteries, etc.)

# ABOUT ALL TRAFFIC SOLUTIONS®

Since our inception in 2000, we have helped over 6,000 government agencies, educational institutions, and private sector organizations manage traffic and improve overall safety.

## MADE IN THE USA

We engineer and manufacture our products in the United States at our State College, Pennsylvania production facility.




## CUSTOMER EXPERIENCE

We are well-known in the industry for providing exceptional service to our customers. We proudly stand behind our solutions with:

- US-based customer support
- Complimentary one-on-one product training sessions
- Industry-leading warranty plans, so you get the most out of your purchase for years to come

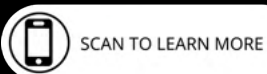


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Sourcewell

Awarded Contract

Contract # 090122-ATS