[DATE]

[ORGANIZATION]

[CONTACT NAME]

[ADDRESS]

Re: [SUBJECT]

Dear [NAME],

Enhancing public safety requires versatile, reliable tools. That’s why [industry name] trust All Traffic Solutions® **camera-ready trailers** for their diverse needs.

These portable, highly durable trailers can seamlessly integrate your preferred cameras, sensors, or other tech,\* while also featuring a radar speed or message sign for multifunctional use.

With just one trailer, you can:

* **Rapidly deploy surveillance cameras, LPR systems, or other tech** wherever needed
* **Reduce speeding and improve traffic safety**
* **Share high-visibility messages** with the public
* **Collect valuable traffic speed and volume data**
* **Save time** by monitoring power status, updating sign displays, managing settings, and downloading ready-made traffic reports remotely through a secure online portal

Built for ease of use and extended runtime, ATS camera-ready trailers deliver unmatched functionality and efficiency— making them an essential tool you’ll want to use every day.

[CLOSING CALL-TO-ACTION]

\*Cameras must be purchased separately from a vendor of your choosing. We have partnerships with many leading brands and work together with them to integrate their technology into our trailers.